

## BACHELOR OF BUSINESS ADMINISTRATION DEGREE REQUIREMENTS

Course Prefix	Course Title	Credit Hrs.	Offered	Complete
<b>General Education</b>				
UNIV 1003	Strategies for Student Success	3		
* ENGL 1113	English Grammar and Composition I	3		
* ENGL 1213	English Grammar and Composition II	3		
POLI 1113	American Federal Government	3		
HIST 1483 OR 1493	U.S. History I or U.S. History II	3		
^ MATH 1513	College Algebra	3		
Science 1000-4000	Any natural science with lab	4		
Science 1000-4000	Any science without lab	3		
BIBL 1403	Old Testament History and Literature	3		
BIBL 1413	New Testament History and Literature	3		
BIBL 2223	Biblical Hermeneutics	3		
THEO 3003	Christian Beliefs	3		
^ SPCH 1113	Introduction to Public Speaking	3		
Elective	Any 1000-4000 ENGL, HUMA, MUSI, SPCH, or Foreign Language	3		
Elective	Any 1000-4000 PSYC, SOCL, MUSI, Foreign Lang. course	3		
^ FINC 1113	Personal Finance	3		
Elective	Any 1000-4000 ECON, FINC, GEOG, HIST, HPSM, PHIL, POLI, PSYC, SOCL course	3		
~ HPSM 2333 OR HPSM 2433	~ Introduction to Sport Administration OR Foundations of Sport Management			
<b>Total General Education Credit Hours</b>		<b>52</b>		
<b>Major Core</b>				
* ACCT 2113	Accounting I	3		
* ACCT 2133	Accounting II	3		
* BUSN 2113	Business Communications	3		
* BUSN 2443	Introduction to Business	3		
* BUSN 3113	Business Law	3		
* BUSN 3243	Business Finance	3		
* BUSN 3353	Business Research and Statistics	3		
* BUSN 3443	Principles of Marketing	3		
* BUSN 4113	Strategic Management - Capstone	3		
* BUSN 4713	Commerce, Culture and Christianity	3		
* ECON 2103	Principles of Microeconomics	3		
* ECON 2203	Principles of Macroeconomics	3		
* MGMT 3213	Principles of Management	3		
<b>Total Major Core Credit Hours</b>		<b>39</b>		
<i>Choose the 18 hour Business Generalist Concentration or one of the following 18-credit hour minors.</i>				
<b>Business Generalist Concentration (Available only to students in B.B.A. Program)</b>				
* MGMT 4233	Operations Management	3		
* Electives (15 credit hours)	Any 3000-4000 ACCT, BUSN, MGMT, MKTG, FINC, NPAD	15		
<b>Total Business Generalist Concentration Credit Hours</b>		<b>18</b>		

<b>GENERAL BUSINESS MINOR (AVAILABLE TO STUDENTS NOT IN THE B.B.A. PROGRAM)</b>				
ACCT 2113	Accounting I	3		
* BUSN 3133	Business Law	3		
* BUSN 3243	Business Finance	3		
* BUSN 3443	Principles of Marketing	3		
* BUSN 4113	Strategic Management	3		
* MGMT 3213	Principles of Management	3		
<b>Total General Business Minor Credit Hours</b>		<b>18</b>		

<b>LEADERSHIP MINOR (AVAILABLE TO ALL DEGREE-SEEKING STUDENTS)</b>				
* BUSN 3013	Foundations of Leadership	3		
* BUSN 3343	Principles of Servant Leadership	3		
* MGMT 4313	Leadership and Ethics	3		
* MGMT 4173	International Management	3		
* NPAD 4213	Leadership for Nonprofit Organizations	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
<b>Total Leadership Minor Credit Hours</b>		<b>18</b>		

<b>MANAGEMENT MINOR</b>				
* MGMT 3413	Organizational Behavior	3		
* MGMT 4173	International Management	3		
* MGMT 4213	Human Resources Administration	3		
* MGMT 4233	Operations Management	3		
* MGMT 4443	Business Information Systems	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
<b>Total Management Minor Credit Hours</b>		<b>18</b>		

<b>MARKETING MINOR</b>				
* MKTG 3143	Consumer and Market Behavior	3		
* MKTG 3153	Promotional Strategies	3		
* MKTG 3163	Sales	3		
* MKTG 4613	International Marketing	3		
* MGMT 4233	Operations Management	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
<b>Total Marketing Minor Credit Hours</b>		<b>18</b>		

<b>SPORT ADMINISTRATION MINOR</b>			
* HPSM 3143	Designing and Managing Sport Events	3	
* HPSM 4313	Sociology of Sport	3	
* HPSM 4403	Sport Governance	3	
* HPSM 4513	Sport Marketing	3	
* MKTG 3163	Organizational Behavior	3	
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3	
<b>Total Sport Administration Minor Credit Hours</b>		<b>18</b>	
Electives	Any Courses	<b>11</b>	
<b>Total Business Administration Program Credit Hours</b>		<b>120</b>	
* Grade of "C" or better.			
^ Required			
~ Intro to Sport Administration <b>OR</b> Foundations of Sport Management Required for Gen. Ed. if pursuing Sport Administration.			