

BACHELOR OF BUSINESS ADMINISTRATION DEGREE REQUIREMENTS

Course Prefix	Course Title	Credit Hrs.	Offered	Complete
General Education				
UNIV 1003	Strategies for Student Success	3		
* ENGL 1113	English Grammar and Composition I	3		
* ENGL 1213	English Grammar and Composition II	3		
POLI 1113	American Federal Government	3		
HIST 1483 OR 1493	U.S. History I or U.S. History II	3		
^ MATH 1513	College Algebra	3		
Science 1000-4000	Any natural science with lab	4		
Science 1000-4000	Any science without lab	3		
BIBL 1403	Old Testament History and Literature	3		
BIBL 1413	New Testament History and Literature	3		
BIBL 2223	Biblical Hermeneutics	3		
THEO 3003	Christian Beliefs	3		
^ SPCH 1113	Introduction to Public Speaking	3		
Elective	Any 1000-4000 ENGL, HUMA, MUSI, SPCH, or Foreign Language	3		
Elective	Any 1000-4000 PSYC, SOCL, MUSI, Foreign Lang. course	3		
^ FINC 1113	Personal Finance	3		
Elective	Any 1000-4000 ECON, FINC, GEOG, HIST, HPSM, PHIL, POLI, PSYC, SOCL course	3		
~ HPSM 2333 OR HPSM 2433	~ Introduction to Sport Administration OR Foundations of Sport Management			
Total General Education Credit Hours		52		
Major Core				
* ACCT 2113	Accounting I	3		
* ACCT 2133	Accounting II	3		
* BUSN 2113	Business Communications	3		
* BUSN 2443	Introduction to Business	3		
* BUSN 3113	Business Law	3		
* BUSN 3243	Business Finance	3		
* BUSN 3353	Business Research and Statistics	3		
* BUSN 3443	Principles of Marketing	3		
* BUSN 4113	Strategic Management - Capstone	3		
* BUSN 4713	Commerce, Culture and Christianity	3		
* ECON 2103	Principles of Microeconomics	3		
* ECON 2203	Principles of Macroeconomics	3		
* MGMT 3213	Principles of Management	3		
Total Major Core Credit Hours		39		
<i>Choose one of the following 18-credit hour concentrations.</i>				
Business Generalist Concentration				
* MGMT 4233	Operations Management	3		
* Electives (15 credit hours)	Any 3000-4000 ACCT, BUSN, MGMT, MKTG, FINC, NPAD	15		
Total Business Generalist Concentration Credit Hours		18		
Accounting Concentration				
* ACCT 3123	Intermediate Accounting I	3		
* ACCT 3423	Income Tax Accounting	3		
* ACCT 3433	Cost Accounting	3		
* ACCT 4113	Auditing	3		
* ACCT 4223	Financial Statement Analysis	3		
<i>Choose one of the following 3-credit hour courses</i>				
* BUSN 4993	Business Internship	3		
* FINC 3133	Investments	3		
* FINC 3143	Money & Banking	3		
* FINC 3243	Real Estate	3		
* FINC 4113	Principles of Insurance	3		
* FINC 4153	International Finance	3		
Total Accounting Concentration Credit Hours		18		
Finance Concentration				

* FINC 3133	Investments	3		
* FINC 3143	Money and Banking	3		
* FINC 4223	Financial Statement Analysis	3		
* FINC 4153	International Finance	3		
* MGMT 4233	Operations Management	3		
Choose one of the following 3-credit hour courses				
* ACCT 3423	Income Tax Accounting	3		
* ACCT 3433	Cost Accounting	3		
* ACCT 4113	Auditing	3		
* BUSN 4993	Business Internship	3		
* FINC 3243	Real Estate	3		
* FINC 4113	Principles of Insurance	3		
* NPAD 4513	Fundraising	3		
Total Finance Concentration Credit Hours		18		
International Business Concentration				
* FINC 4153	International Finance	3		
* MGMT 4173	International Management	3		
* MGMT 4233	Operations Management	3		
* MKTG 4613	International Marketing	3		
* Foreign Language	Same language for 6-credit hours	6		
Total International Business Concentration Credit Hours		18		
Management Concentration				
* MGMT 3413	Organizational Behavior	3		
* MGMT 4173	International Management	3		
* MGMT 4213	Human Resources Administration	3		
* MGMT 4233	Operations Management	3		
* MGMT 4443	Business Information Systems	3		
Choose one of the following 3-credit hour courses				
* MGMT 4563	Entrepreneurship	3		
* NPAD 4213	Leadership for Nonprofit Organizations	3		
* BUSN 4993	Business Internship	3		
Total Management Concentration Credit Hours		18		
Marketing Concentration				
* MKTG 3143	Consumer and Market Behavior	3		
* MKTG 3153	Promotional Strategies	3		
* MKTG 4613	International Marketing	3		
* MKTG 4313	Marketing Research	3		
* MGMT 4233	Operations Management	3		
Choose one of the following 3-credit hour courses				
* MKTG 3133	Retailing	3		
* MKTG 3163	Sales	3		
* NPAD 3713	Marketing for Nonprofit Organizations	3		
* BUSN 4993	Business Internship	3		
Total Marketing Concentration Credit Hours		18		
Sport Administration Concentration				
* HPSM 3143	Designing and Managing Sport Events	3		
* HPSM 4313	Sociology of Sport	3		
* HPSM 4403	Sport Governance	3		
* HPSM 4443	Organization of Sport Management	3		
* HPSM 4513	Sport Marketing	3		
Choose one of the following 3-credit hour courses				
* BUSN 4993	Business Internship	3		
* MGMT 3413	Organizational Behavior	3		
* MKTG 3143	Consumer and Market Behavior	3		
* MKTG 3153	Promotional Strategies	3		
Total Sport Administration Concentration Credit Hours		18		
Electives	Any Courses	11		
Total Business Administration Program Credit Hours		120		

* Grade of "C" or better.

^ Required

~ Intro to Sport Administration **OR** Foundations of Sport Management Required for Gen. Ed. if pursuing Sport Administration.