

BACHELOR OF BUSINESS ADMINISTRATION DEGREE REQUIREMENTS

Course Prefix	Course Title	Credit Hrs.	Offered	Complete
General Education				
UNIV 1003	Strategies for Student Success	3		
* ENGL 1113	English Grammar and Composition I	3		
* ENGL 1213	English Grammar and Composition II	3		
POLI 1113	American Federal Government	3		
HIST 1483 OR 1493	U.S. History I or U.S. History II	3		
^ MATH 1513	College Algebra	3		
Science 1000-4000	Any natural science with lab	4		
Science 1000-4000	Any science without lab	3		
BIBL 1403	Old Testament History and Literature	3		
BIBL 1413	New Testament History and Literature	3		
BIBL 2223	Biblical Hermeneutics	3		
THEO 3003	Christian Beliefs	3		
^ SPCH 1113	Introduction to Public Speaking	3		
Elective	Any 1000-4000 ENGL, HUMA, MUSI, SPCH, or Foreign Language	3		
Elective	Any 1000-4000 PSYC, SOCL, MUSI, Foreign Lang. course	3		
^ FINC 1113	Personal Finance	3		
Elective	Any 1000-4000 ECON, FINC, GEOG, HIST, HPSM, PHIL, POLI, PSYC, SOCL course	3		
~ HPSM 2333 OR HPSM 2433	~ Introduction to Sport Administration OR Foundations of Sport Management			
Total General Education Credit Hours		52		
Major Core				
* ACCT 2113	Accounting I	3		
* ACCT 2133	Accounting II	3		
* BUSN 2113	Business Communications	3		
* BUSN 2443	Introduction to Business	3		
* BUSN 3113	Business Law	3		

* BUSN 3243	Business Finance	3		
* BUSN 3353	Business Research and Statistics	3		
* BUSN 3443	Principles of Marketing	3		
* BUSN 4113	Strategic Management - Capstone	3		
* BUSN 4713	Commerce, Culture and Christianity	3		
* ECON 2103	Principles of Microeconomics	3		
* ECON 2203	Principles of Macroeconomics	3		
* MGMT 3213	Principles of Management	3		
Total Major Core Credit Hours		39		
Choose the 18 hour Business Generalist Concentration or one of the following 18-credit hour minors.				
Business Generalist Concentration (Available only to students in B.B.A. Program)				
* MGMT 4233	Operations Management	3		
* Electives (15 credit hours)	Any 3000-4000 ACCT, BUSN, MGMT, MKTG, FINC, NPAD	15		
Total Business Generalist Concentration Credit Hours		18		

GENERAL BUSINESS MINOR (AVAILABLE TO STUDENTS NOT IN THE B.B.A. PROGRAM)

ACCT 2113	Accounting I	3		
* BUSN 3133	Business Law	3		
* BUSN 3243	Business Finance	3		
* BUSN 3443	Principles of Marketing	3		
* BUSN 4113	Strategic Management	3		
* MGMT 3213	Principles of Management	3		
Total General Business Minor Credit Hours		18		

LEADERSHIP MINOR (AVAILABLE TO ALL DEGREE-SEEKING STUDENTS)

* BUSN 3013	Foundations of Leadership	3		
* BUSN 3343	Principles of Servant Leadership	3		

* MGMT 4313	Leadership and Ethics	3		
* MGMT 4173	International Management	3		
* NPAD 4213	Leadership for Nonprofit Organizations	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
Total Leadership Minor Credit Hours		18		

MANAGEMENT MINOR				
* MGMT 3213	Principles of management	3		
* MGMT 4173	International Management	3		
* MGMT 4213	Human Resources Administration	3		
* MGMT 4233	Operations Management	3		
* MGMT 4563	Entrepreneurship	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
Total Management Minor Credit Hours		18		

MARKETING MINOR				
* MKTG 3143	Consumer and Market Behavior	3		
* MKTG 3153	Promotional Strategies	3		
* MKTG 3163	Sales	3		
* MKTG 4613	International Marketing	3		
* MGMT 4233	Operations Management	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
Total Marketing Minor Credit Hours		18		

SPORT ADMINISTRATION MINOR				
* HPSM 3143	Designing and Managing Sport Events	3		
* HPSM 4313	Sociology of Sport	3		

* HPSM 4403	Sport Governance	3		
* HPSM 4513	Sport Marketing	3		
* MKTG 3163	Organizational Behavior	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
Total Sport Administration Minor Credit Hours		18		
Electives	Any Courses	11		
Total Business Administration Program Credit Hours		120		
* Grade of "C" or better.				
^ Required				
~ Intro to Sport Administration OR Foundations of Sport Management Required for Gen. Ed. if pursuing Sport Administration.				