

Business Administration (B.B.A.) Degree Requirements

General Education			Credit Hrs.	Offered	Complete
	UNIV 1003	Strategies for Student Success	3		
*	ENGL 1113	English Grammar and Composition I	3		
*	ENGL 1213	English Grammar and Composition II	3		
	POLI 1113	American Federal Government	3		
	HIST 1483 OR 1493	U.S. History I or U.S. History II	3		
^	MATH 1513	College Algebra	3		
	Science 1000-4000	Any natural science with lab	4		
	Science 1000-4000	Any science without lab	3		
	BIBL 1403	Old Testament History and Literature	3		
	BIBL 1413	New Testament History and Literature	3		
	THEO 2113	Theology of the Church I	3		
	THEO 3113	Theology of the Church II	3		
^	SPCH 1113	Introduction to Public Speaking	3		
	Elective	Any 1000-4000 ENGL, HUMA, MUSI, SPCH, or Foreign Language	3		
	Elective	Any 1000-4000 PSYC, SOCL, MUSI, Foreign Lang. course	3		
^	FINC 1113	Personal Finance	3		
~	Elective	Any 1000-4000 ECON, FINC, GEOG, HIST, HPSM, PHIL, POLI, PSYC, SOCL course ~ Introduction to Sport Administration OR Foundations of Sport Management	3		
	HPSM 2333 OR HPSM 2433				
Total General Education Credit Hours			52		
Major Core					
*	ACCT 2113	Accounting I	3		
*	ACCT 2133	Accounting II	3		
*	BUSN 2113	Business Communications	3		
*	BUSN 2443	Introduction to Business	3		
*	BUSN 3113	Business Law	3		
*	BUSN 3243	Business Finance	3		
*	BUSN 3353 or MATH 3423	Business Research and Statistics/Analysis of Data and Chance	3		
*	BUSN 3443	Principles of Marketing	3		
*	BUSN 4113	Strategic Management - Capstone	3		
*	BUSN 4713	Commerce, Culture and Christianity	3		
*	ECON 2103	Principles of Microeconomics	3		
*	ECON 2203	Principles of Macroeconomics	3		
*	MGMT 3213	Principles of Management	3		
Total Major Core Credit Hours			39		
Electives					
	Electives	Any Courses	11		
Generalist Minor					
*	MGMT 4233	Operations Management	3		
*	Electives	Any 3000-4000 ACCT, BUSN, MGMT, MKTG, FINC, NPAD (15 hours total)	15		
Total Generalist Minor Credit Hours			18		
Leadership Minor (Available to All Degree-Seeking Students)					
*	BUSN 3013	Foundations of Leadership	3		
*	BUSN 3343	Principles of Servant Leadership	3		
*	MGMT 4313	Leadership and Ethics	3		
*	MGMT 4173	International Management	3		
*	NPAD 4213	Leadership for Nonprofit Organizations	3		
*	Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
Total Leadership Minor Credit Hours			18		
Management Minor					
*	MGMT 3413	Organizational Behavior	3		
*	MGMT 4173	International Management	3		
*	MGMT 4213	Human Resources Administration	3		

* MGMT 4233	Operations Management	3		
* MGMT 4563	Entrepreneurship	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
Total Management Minor Credit Hours		18		
Marketing Minor				
* MKTG 3143	Consumer and Market Behavior	3		
* MKTG 3153	Promotional Strategies	3		
* MKTG 3163	Sales	3		
* MKTG 4613	International Marketing	3		
* MGMT 4233	Operations Management	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
Total Marketing Minor Credit Hours		18		
Sport Administration Minor				
* HPSM 3143	Designing and Managing Sport Events	3		
* HPSM 4313	Sociology of Sport	3		
* HPSM 4403	Sport Governance	3		
* HPSM/MKTG 4513	Sport Marketing	3		
* MGMT 3413	Organizational Behavior	3		
* Elective	Any 3000-4000 ACCT, BUSN, FINC, MGMT, MKTG, NPAD	3		
Total Sport Administration Minor Credit Hours		18		
Total Business Administration Program Hours		120		
* Grade of "C" or better required				
^ Required				
~ Intro to Sport Administration OR Foundations of Sport Management Required for Gen. Ed. if Pursuing Sport Administration.				
GENERAL BUSINESS MINOR (AVAILABLE TO STUDENTS NOT IN THE B.B.A. PROGRAM)				
* ACCT 2113	Accounting I	3		
* BUSN 3113	Business Law	3		
* BUSN 3243	Business Finance	3		
* BUSN 3443	Principles of Marketing	3		
* BUSN 4113	Strategic Management	3		
* MGMT 3213	Principles of Management	3		
Total Generalist Minor Credit Hours		18		